**Friends of the Davis Public Library**

**Board Meeting**

**February 14, 2019**

**Noon**

Karen McCluskey, Kathy Coleman, Pat Martins, Holly Bishop, Mark Fink, Linda Bernheim, Hank Wyman, Jeff Lee, Cynthia Gerber, Edith Vermeij and Rory Osborne and were present as Rory called the meeting to order at 12:05. Net Heberlein arrived during the Treasurer’s Report (with cookies!). Crista Cannariato arrived at 1:15, at the end of the Action Item discussion.

**I.** **December, 2018 Minutes**

The minutes from December were approved by consensus.

**II. Reports**

**A. Librarian**

Crista’s Librarians Report will be attached. Of special note, the New York Times is now available for all card holders.

**B. President**

Rory says “We are doing well”.

**C. Treasurer**

Kathy sent out her usual reports recently. She also thinks we are doing well.

Kathy will be away for some of the next sale, but Christie Wyman will fill in.

**D. Book Sale**

The recent Book Sale (February1-3) raised a total of $10,590!

Gary is not here for the meeting, but sent an email saying he will be away for the next sale (April 5-7) as well as 2 weeks prior. He will send out the signup request to fill cashier slots before he leaves, but Hank will make sure that the slots are filled and will also oversee the sale. Gino will assist.

**E. Library Advisory Board**

Mark discussed the latest meeting of the Library Advisory Board.

**F. Reading Garden**

Edith says “no problems”.

**G. Sorting/Donations**

Nancy says that the Better Books for the Sales will now start at $5.

  **H. Membership**

Cynthia reports that we have 522 paid members, which is down slightly.

**I. Special Events**

There were no upcoming special events to discuss..

**J. Logos Books**

Hank says we have just celebrated our second anniversary and have had $195,000 in sales. Pat is keeping records of sales in each category and overall.

**K. Book Menders**

There is a new provisional Mender, Amanda Raver. She is young, energetic, learns quickly and gets along with the present group.

**III. Old Business/Action Items from December**

1. **Branding/Development/Digital Organization**

**Continuing with Jeff’s suggestions:**

At the last meeting,we had a rather lengthy, disjointed discussion, but came to no real conclusions. So, to continue…..

**--New email addresses:** He can now create @[davislibraryfriends.org](http://davislibraryfriends.org) email addresses for board members to use for official communication.Jeff will work with all of us to set things up.

**--Google Drive:** With these new accounts, we can store all of our documents related to the organization online in an easily sharable format.

**--Branding:** He wants to unify the organization’s outward appearance and identity. This includes unifying our name, Logos’ name and branding, email addresses, typefaces, and color**s.** Holly, Edith and Mabel have worked on the Book Sale flyers for April, but in the future, Jeff will do them and fix up the font, design, etc.

**--Development:** He wants to investigate the potential to seek out large donors.

**IV. New Business**

1. **Spam emails to Board**

Rory’s purported email account has been the source of some spam emails. Be careful and make sure any email actually comes from him.

1. **Banner**

Rory and Scott have discussed making one of those banners to hang at the Richards Boulevard entrance to Davis or those that stretch across the road near Central Park. We like the idea to get one or even both.

1. **Donation Box**

We may work on continuing at the sale, perhaps at Logos in the future and even in the Library.

**V. Action Items**

**The following were identified as Action Items for the next meeting:**

Banner

Donation Box

Finance Committee for Future Funding

**The meeting adjourned at 1:45.**

**The next regular Board Meeting will be Thursday, April 11 at noon.**

**Check out the web site at www.davislibraryfriends.org.**

It really is beautiful and informative and includes a lot of information about Logos.

Submitted by Karen McCluskey

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*Friends’ purpose: To assist the Davis Public Library in efforts to raise funds, plan for expansion of physical facilities, develop the library’s book collection, encourage reading programs for children, and to promote the library as a cultural center for the city of Davis*

**Calendar for 2019**

Sales---

April 5

June 7

August 2

October 4

December 6

Board Meetings—

April 11

June 13

August 8

October 10

December 12

General Meeting—

May 19

**Elected and Appointed Board Members**

**Library Staff 2018-2019**

Rory Osborne, President Kathy Coleman, Treasurer

2402 Amapola Drive scout.coleman@yahoo.com

Davis 95616 716 Kestrel Place

750-3825 Home cell 530-902-1363

219-9698 Cell home-756-4885

roryosborne@gmail.com

 Karen McCluskey. Secretary

 268 Cottage Circle

Gary Godefroy, Vice President for Book Sales Davis, 95616

3746 Modoc Place , Davis 95818 530-400-5774 Cell

ggodefroy45@gmail.com ksmccluskey@ucdavis.edu

530-400-3610 Cell

Mark Fink, County Librarian

mark.fink@yolocounty.org Nancy Holland, Book Donations

 1608 Monarch Lane

Cynthia Gerber, Vice President Membership NHoll24287@aol.com

600 Miller Drive 219-5656--cell

756-4418 (home) 750-7548 (work)

cyngerber@gmail.com

Scott Love, Library Regional Manager

Holly Bishop, Library Advisory Board 530-757-5595

holly@hollytime.com 530-312-6463 Cell

 scott.love@yolocounty.org

Linda Bernheim, Web Site

lbernheim@msn.com Edith Vermeij, Reading Garden

530-756-9210 evermeij@gmail/com

 756-8822

Mabel Correa Reynolds, Flyers

mmmcr4@gmail.com

 Hank Wyman, Logos Books

Jeff Lee, Volunteer Coordinator & henrycwyman@mac.com

Digital Organization

jeff@davislibraryfriends.org Net Heberlein, Book Menders

 1008 Dolcini Lane

 Davis, CA  95618

530-758-1359-home

530-304-7879-cell

Horseev2@yahoo.com

web site: [www.davislibraryfriends.org](http://www.davislibraryfriends.org)

email: davisfriendsofthelibrary@gmail.com

Friends Facebook Page:  <https://www.facebook.com/pages/Friends-of-the-Davis-CA-Library>

12/6/18